

A close-up, profile shot of a young Black man with short, dark hair, smiling and looking towards the left. He is wearing a grey hooded sweatshirt over a white t-shirt. A blue and black backpack is visible on his shoulders. The background is a blurred cityscape at sunset, with warm golden light illuminating the scene.

NEW HORIZONS



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IDP Connect's New Horizons research builds on the findings of the Crossroads research series and aims to arm the higher education sector, institutions and policy makers with the data and insight needed to drive the post pandemic rebound in international and overseas student recruitment.

SURVEY BACKGROUND

The New Horizons survey reached out to prospective students considering studying for an international qualification.



10-minute online survey



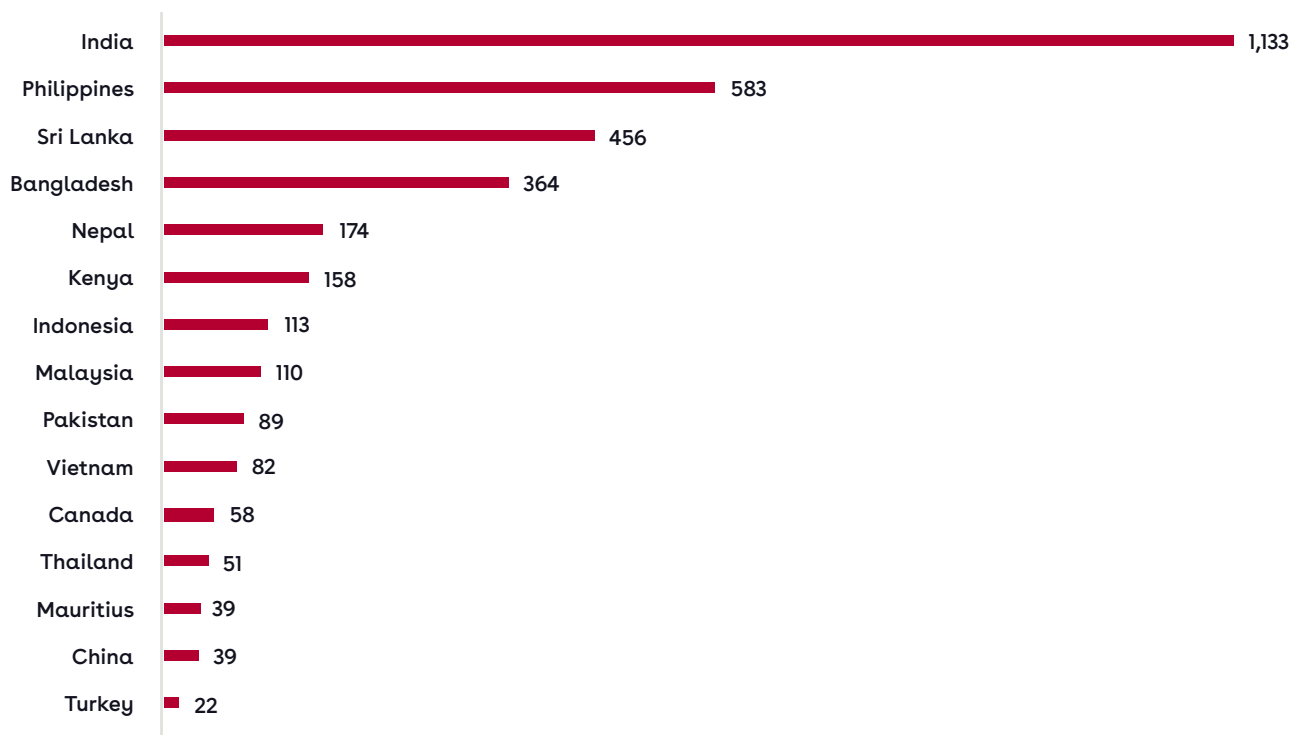
Administered in English and Chinese



Conducted between 27 August – 10 September 2021

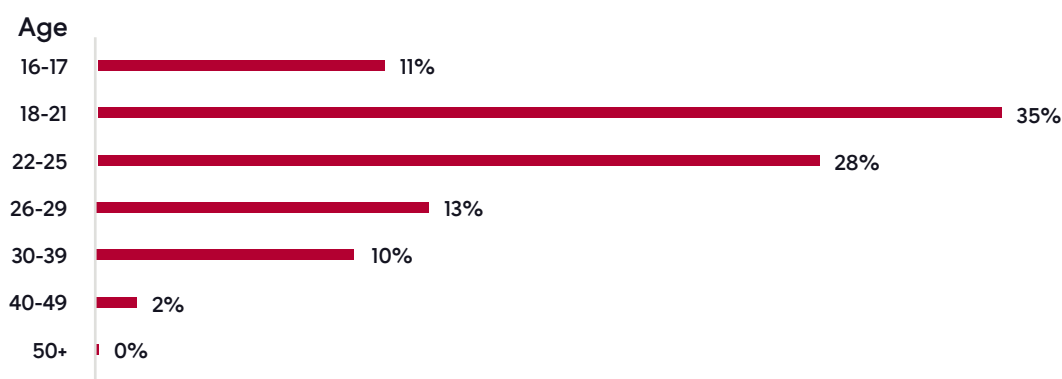
SURVEY REACH

A total of 3650 respondents from 55 countries

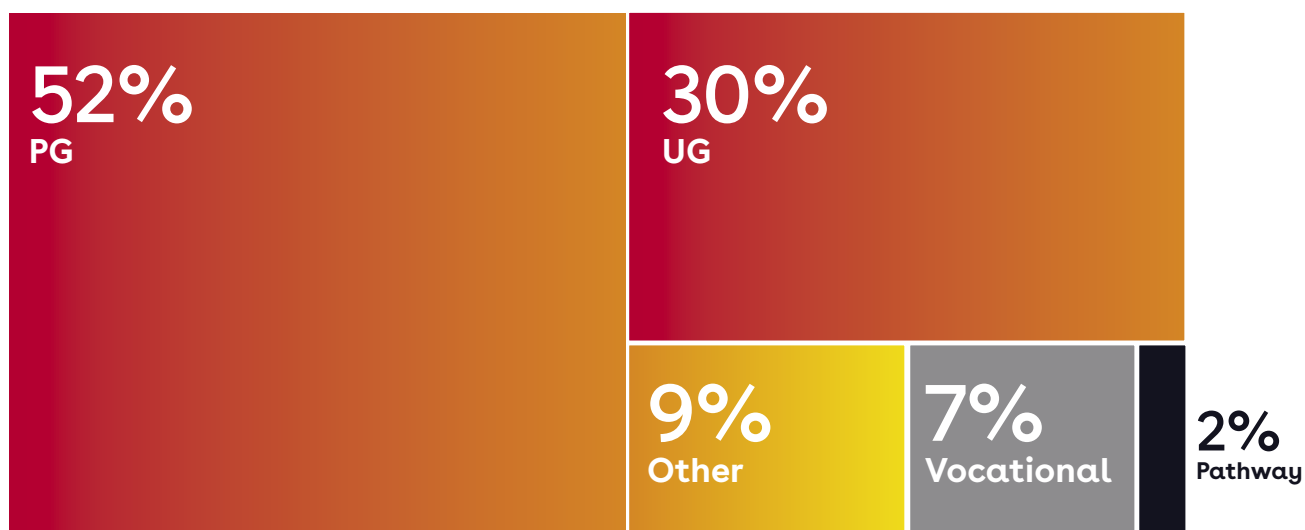


RESPONDENT PROFILE

The majority of respondents (63%) were between 18-25 years old, intending to study at PG (52%) or UG (30%) level

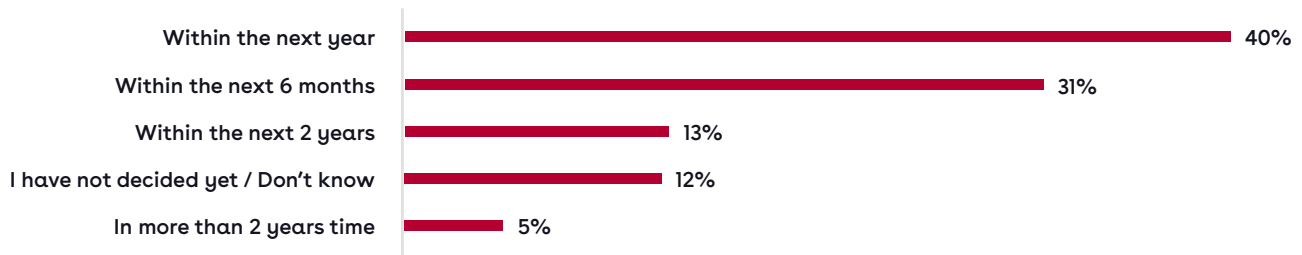


Course level of intended study



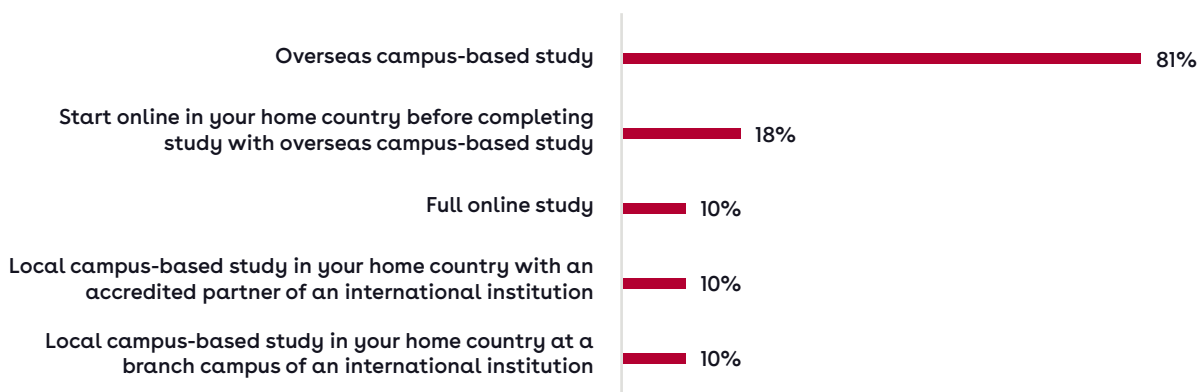
COMMENCEMENT INTENT

The majority (71%) intend to study in 2022



DELIVERY METHOD PREFERENCES

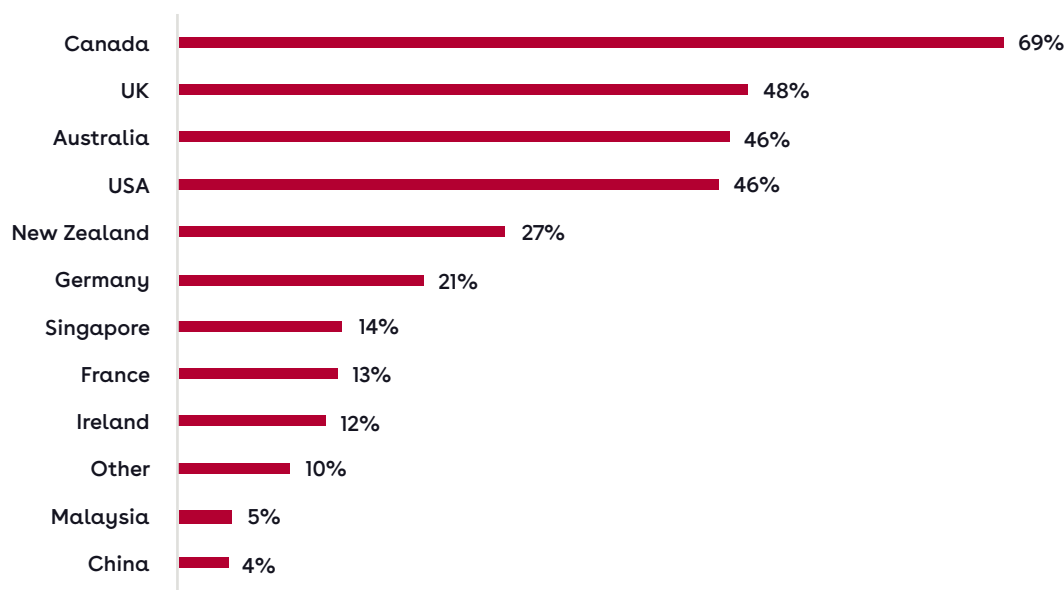
An overwhelming majority (81%) of students are considering traditional overseas campus-based study to attain an international qualification



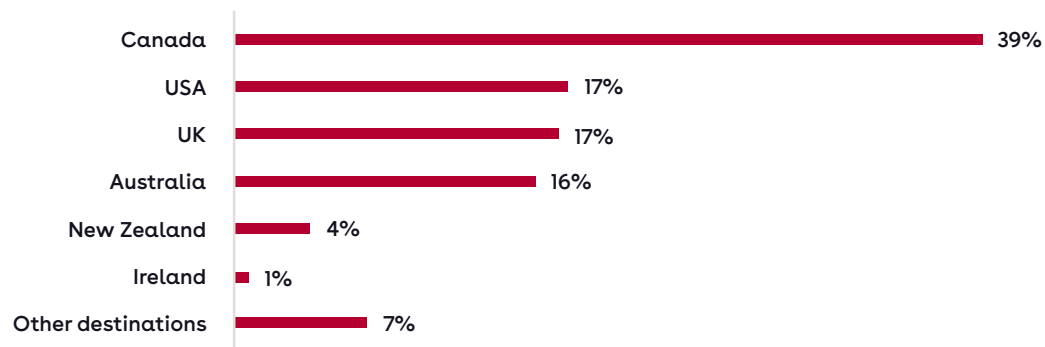
DESTINATION COUNTRY PREFERENCES

Australia features in third position in the consideration set and as first choice for 16% of respondents. Canada is the top choice in the consideration set and first choice for 39% of respondents.

Consideration set



First choice

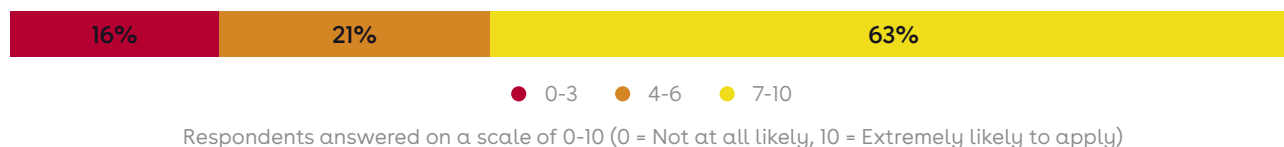


POTENTIAL LEVERS TO INCREASE ADOPTION OF HOME-COUNTRY STUDY

Respondents were more likely to consider home-country study if it offered an opportunity to study at a higher-ranked institution. Other factors that made home study more attractive included migration incentives, post-study work rights and 'study hub' support.

Among those who only selected Overseas Campused-based study

Ability to use your qualification as a means of pathway to migration at the country of your institution once you have graduated



Access to a designated "study hub" that offers you the opportunity to meet peers, study together, and receive learning and career support at no extra cost



Access to post-study work rights at the country of your institution once you have graduated



Opportunity to study with a higher-ranked institution





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